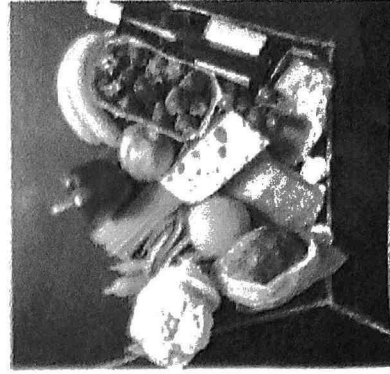
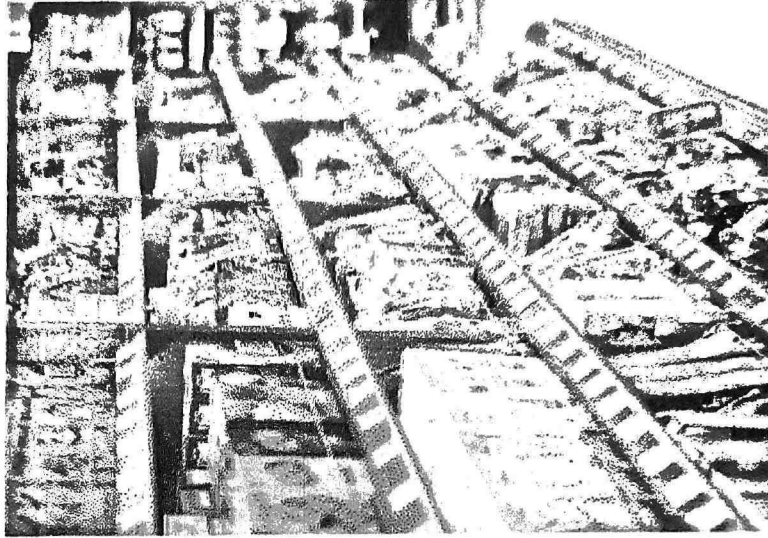


# CT SUPERMARKET

01

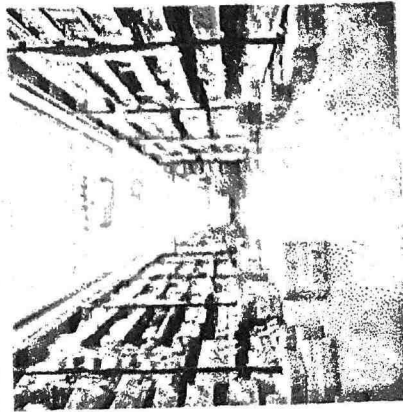
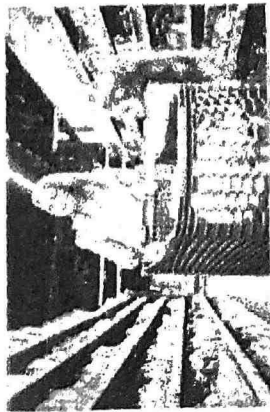


**Address:**  
85 Hinckley Road,  
Leicester,  
LE3 0TD

**Applicant:**  
Manish Sonraj



# PREMISES OVER VIEW



## The application and use of premises

- This is a new premises licence application to permit a new grocery/convenience store to open in a vacant premises on 85 Hinckley Road, Leicester. The store will offer food and beverage goods for home, food to go, coffee and freshly baked items. The store will uniquely make use of the Click and Collect System. This obviates the need for busy customers to have to queue up to pay for their items.



- The vacant site was previously used as an electrical appliance store, a business which was affected by the Covid pandemic. The application will enable the new renovated premises with the proposed new approach to create an unique shopping experience for the local community as well as visiting customers.

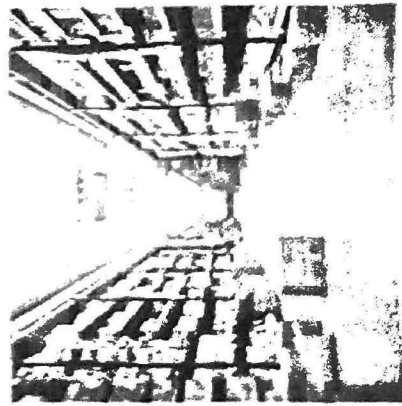
- This application is solely to permit alcohol off-sales from a small designated alcohol area within the proposed store (hatched in red on the licensing plan 2). This area is isolated and monitored along with the rest of the store and will be supervised by a member of staff at all times. When it is not operating, the alcohol area can be barriered off completely from the rest of the store.

- Should this application be granted, the business will be given permission to open which will work positively with the community to deter problematic street drinkers, drunks or underage customers, all the while providing a greater choice and new type of customer experience for people who live and work in Leicester. This benefits the public interest that the licensing objectives seek to promote.



# Summary Of Application

Real estate group of choice since 1993



03

## The application and use of premises

- The premises will not be alcohol-led. The applicant proposes that no more than 10% of the retail area shall be used for the sale or display of alcohol'.
- The likely customer who visits the store will be a person who already lives or works in the area. The store is unlikely to attract new people into the cumulative impact area. It will not operate very late into the night. Alcohol sales will consist of a small curated range of products. Many customers will wish to buy their groceries from the store and buy a bottle of wine or can of beer to take home with them for dinner. It is unlikely to add to the cumulative impact within the area.
- The store is designed for the high street and grocery convenience shopping for local residents and the operating schedule is proposed to protect local residents from crime and nuisance.
- The full range of products that will be available to purchase would be those one would expect in a grocery convenience store including meat, poultry, fish, dairy products, vegetables, breakfast goods and prepared meals. Our focus is on high quality popular products. Additionally there will be availability of coffee on the go and freshly baked items for morning goers.

## Crime Prevention Measures

In the event that crime or serious disorder is, or appears to have been, committed on the premises, the management will immediately ensure that:

- The police and, where appropriate, the Ambulance Service, are called ASAP;
- As far as it is safe and reasonably practicable, all measures will be taken to apprehend any identified suspects pending the arrival of the police;
- As far as is safe and reasonably practicable, all measures will be taken to preserve any identified crime scene pending the arrival of the police;
- Any and all appropriate measures are taken to fully protect the safety of all persons present on the premises at all times during operating hours.

An incident log [electronic or hard copy] shall be kept at the premises, and made available on request to the police or an authorised officer, which will record:

- Any and all allegations of crime or disorder reported at the site; Any
- and all complaints received by any party;
- Any faults in the CCTV system;
- Any visit by relevant authority / emergency services;
- Any refusal of the sale of alcohol.

The refusals log section of the Incident Book shall be checked and approved monthly by the designated premises supervisor.

# Licencing

## Objectives



## Monitoring & Surveillance

Motion Sensored Cameras shall be installed, operated, and maintained, to function all times that the premises are open for licensable activities. They shall comply with the following criteria:

- The licensee will ensure that the system is checked every two weeks to ensure that the system is working properly and that the date and time are correct;
- A record of these checks, showing the date and name of the person checking, will be kept and made available to the police or other authorised officer on request;
- The Police will be informed if the system will not be operating for longer than one day of business for any reason;
- One camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering;
- The system will provide full coverage of the interior of the premises and any exterior part of the premises accessible to the public;
- The system will record in real time and recordings will be date and time stamped;
- At all times during operating hours, there will be at least 1 member of staff on the premises who can operate the system sufficiently to allow Police or authorised Council officers to view footage on request; Recordings will be kept for a minimum of 31 days and downloaded footage will be provided free of charge to the police or other authorised officers on request (subject to the Data Protection Act 1998) within 24 hours of any request.

Additionally there are security lights provisioned on all the entrances of the premises.

## Challenge 25 / Prevention of Underage Alcohol Sale

- Challenge 25 shall be operated as the proof of age policy and only a valid passport, photo driving licence, HM forces photographic ID card or proof of age card with the PASS logo or hologram on it may be accepted as proof of age.
- A notice will be displayed at the till either electronically or physically to remind staff to ask for identification.
- The licence holder shall ensure that all staff are trained on relevant matters, including the conditions of the premises licence, age restricted products and [if they are ever left in charge of the shop the operation of the CCTV system and how to deal with visits from authorised officers. The licence holder shall keep written records of training and instructions given to each member of staff, detailing the areas covered to include the Licensing Objectives, identifying persons under 25, making a challenge, acceptable proof of age & checking it, making & recording a refusal, avoiding conflict & responsible alcohol retailing. Staff shall sign to confirm that they have received and understood the training. All staff who work at the till will be trained for their role on induction and be given refresher training every 12 months. The written training records kept for each staff member will be produced to police & authorised council officers on



## Display & Signs Awareness

- The licence holder will at all times maintain adequate levels of staff and security. Such staff and security levels will be disclosed, on request, to the Licensing Authority and the Police.
- There will be no sales/supplies of beers, ales, lagers, or ciders or anything similar of 7.5 % ABV or above save for premium products which can be agreed with the police as condition.
- Notices will be prominently displayed by the entry/exit in relation to the following:
  1. That CCTV is in use & a Challenge 25 proof of age policy is in operation;
  2. Advising customers of the provisions of the Licensing Act regarding underage & proxy sales;
  3. Of the permitted hours for licensable activities & the opening times of the premises;
  4. Not to drink in the street;
  5. To respect residents, to leave quietly, and not to loiter outside the premises or in the vicinity and to dispose of litter legally.



## Display & Signs Awareness

- The premises licence holder shall endeavour to eliminate or minimise any nuisance arising out of its licensable activities. In doing so the premises licence holder will work with enforcement authorities where any issues are identified. A complaints procedure will be maintained in order that local residents have a means of contact if necessary. A telephone number for the duty manager at the premises shall be publically available at the times the premises is open. The telephone number is to be made available to residents and businesses in the vicinity.
- Regarding any off sales for delivery or, made by way of internet orders, the following will be adhered to:
  - No alcohol delivery unless ancillary to a food or other grocery order.
  - Any order despatched containing alcohol will be suitably marked and any courier service used will be aware that identification will need to be shown prior to delivery and cannot be left with a third party.
- The licensee shall ensure that company staff, and any outside delivery service employed to facilitate the delivery of alcohol, will be trained on relevant aspects of the Licensing Act 2003 including underage sales, sales to a person who is drunk, obtaining alcohol for a child or a person who is drunk and delivering alcohol to someone under the age of 18.



## Operations & Staff Trainings

- The premises licence holder shall endeavour to eliminate or minimise any nuisance arising out of its licensable activities. In doing so the premises licence holder will work with enforcement authorities where any issues are identified. A complaints procedure will be maintained in order that local residents have a means of contact if necessary. A telephone number for the duty manager at the premises shall be publically available at the times the premises is open. The telephone number is to be made available to residents and businesses in the vicinity.

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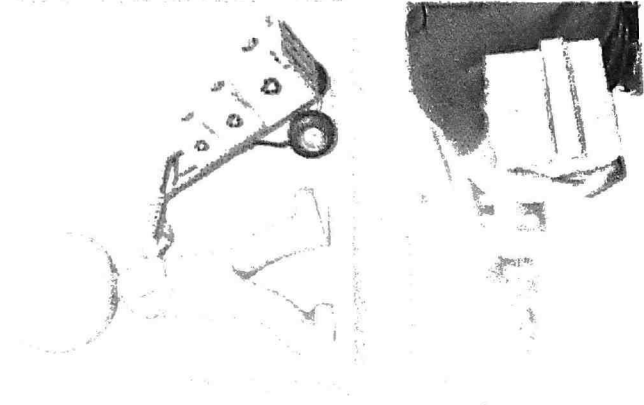
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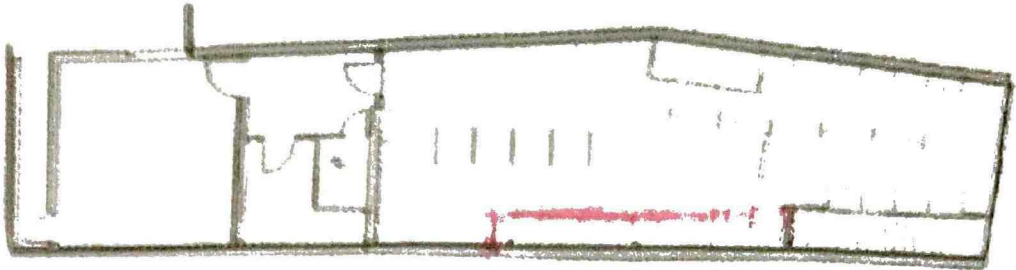
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- Any website from which customers can order food and drink to be delivered to a home address will contain a message to the effect that alcoholic products can only be purchased by persons who are over the age of 18 years, and that identification will be requested when the alcohol is delivered.

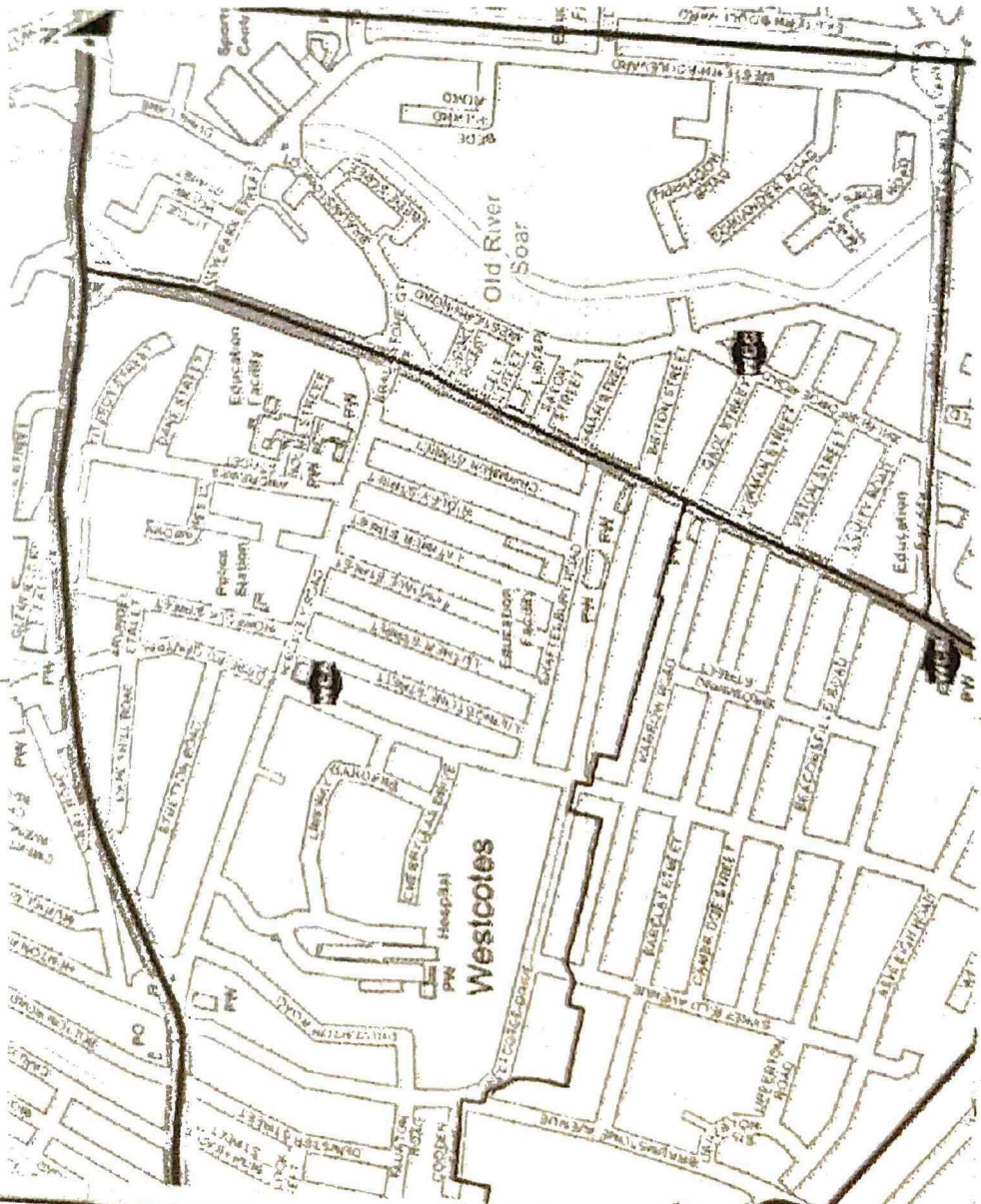
# Licensing Objectives

Arohi Properties LTD





# Location



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